

Blue Skyways Collaborative & MidAmerican Energy

# Energy Savings Conference

September 25, 2008  
Mid-America Center  
Council Bluffs, Iowa

## Agenda

8:00 a.m. **Registration**

8:30 a.m. **Welcome and Conference Objectives**  
*John Askew, Regional Administrator, EPA Region 7*

8:40 a.m. **Overview of Energy and Environmental Challenge for Utilities**  
*Cathy Woollums, MidAmerican Energy*

9:00 a.m. **Session 1**  
What are some current programs that effectively save energy or use renewable energy?

Informal presentation/panel discussion format

- A business and ethical case for energy efficiency  
*Glenn Cannon, Waverly, Iowa Municipal Utility*
- Energy Efficiency Programs by Investor-Owned and State Public Power District  
*MidAmerican Energy, Xcel Energy, Nebraska Public Power District*
- Energy Efficiency Programs in One Rural Electric Cooperative  
*Maquoketa Valley Cooperative, Iowa*

10:30 am **Break – Networking**

10:45 am **Session 2**  
A Focus on Financial Costs/Benefits of Energy Conservation/Renewables Programs

Informal presentation/panel discussion format

- Benefits and Costs of a Wind Energy Program  
*Xcel Energy*
- Austin Energy's energy efficiency incentive programs  
*Jerrel Gustafson, Austin Energy, Austin, Texas*

- Benefits and Costs of a Municipal Green Choice Program  
*Bob Corff, Energy Services Manager, Edmond Electric, Oklahoma*
- Potential financial assistance for rural energy conservation and Renewables Program  
*Teresa Bomhoff, USDA-Rural Development*

12:15 pm **Lunch** – Speaker

1:15 pm **Session 3**

How can you measure effectiveness of energy efficiency/renewable energy (ee/re) programs (e.g., displacement of energy demand)

Informal presentation/panel discussion format

- Quantification of Energy and Emissions Saved in EE/RE Programs  
*Jeff Haberl, Texas A&M Energy Systems Laboratory*
- Evaluating Renewable Electricity Scenarios  
*National Renewable Energy Laboratory*

2:30 pm **Break** – Networking

2:45 pm **Session 4**

What can governments do to promote ee/re and aid utilities in doing so?

Informal presentation/panel discussion format

- *Paul Hudson, former Chairman, Texas Public Utilities Commission*
- *Roya Stanley, Director, Office of Energy Independence, Iowa*
- Integration of Climate Protection into Energy Efficiency and Demand Response; an initiative of the Kansas City Climate Protection Partnership  
*Allen Dennis, Kansas City Power and Light*

4:00 pm **Wrap-up and Adjourn**